

**7,367 SF OF OFFICE SPACE
AVAILABLE**

FOR SUBLEASE
1301 EAST BROWARD BOULEVARD SUITE 200 FORT LAUDERDALE, FL 33301
Victoriana Building



Clint Casey | Clint@RotellaGroup.com
o: **954-568-9015**
m. **954-684-2686**
www.RotellaGroup.com

The Rotella Group Inc.
COMMERCIAL REAL ESTATE

The Rotella Group has been retained as the exclusive agent for the sub-lease of 7,367 SF of office space located at 1301 East Broward Boulevard, Fort Lauderdale, Broward County in the Southeast Florida Market.

- Class A+ Building in downtown Fort Lauderdale fronting Broward Blvd on the edge of Victoria Park and within walking distance of Las Olas Blvd
- 7,367 SF Office Space located in a 65,996 SF building
- 9 Offices, 2 Conference Rooms, Large Class Room, Eat-In Break Room and a Server Room
- FREE Parking with 12 covered garage spaces
- Easy access to Airport, Port Everglades, I-595 and I-95
- Fiber optic and broadband capabilities
- 24-Hour Surveillance
- Lease Price: \$27.33 NNN + \$13.08 Expenses
- Term expires August 31, 2023

PLEASE CALL LISTING AGENTS FOR LEASING RATES

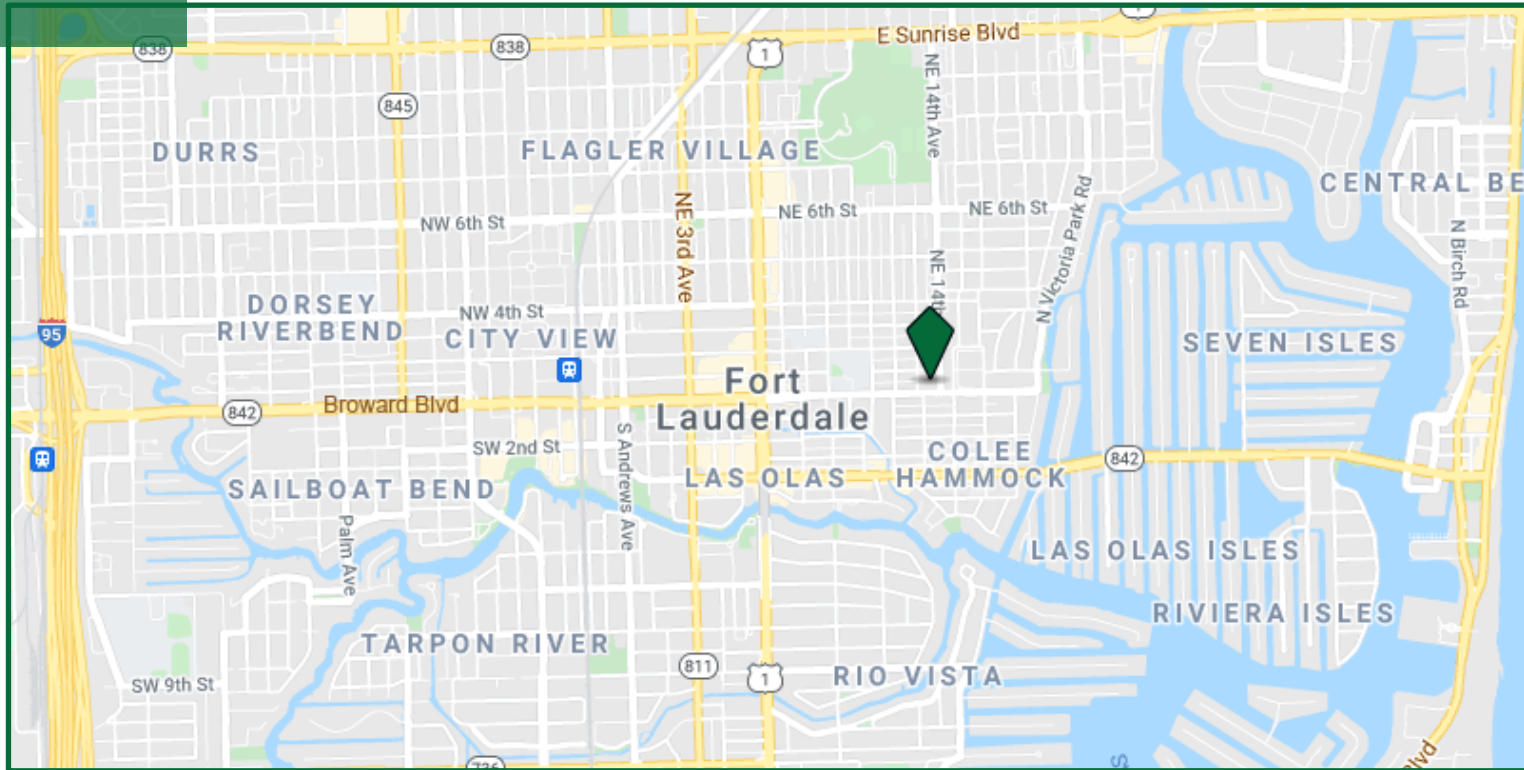


PROPERTY HIGHLIGHTS

FOR SUBLEASE

1301 EAST BROWARD BOULEVARD SUITE 200 FORT LAUDERDALE, FL 33301

Victoriana Building



2021 DEMOGRAPHICS	1 MILE	2 MILE	3 MILE
EST POPULATION	26,523	72,724	124,900
AVG HH INCOME	\$132,104	\$110,257	\$103,666
MEDIAN AGE	40.7	42.8	43.6
TOTAL BUSINESSES	4,480	10,249	13,700
TOTAL DAYTIME POP	48,926	109,055	160,172

Source: esri



TRAFFIC COUNTS 2020 AADT	
BROWARD BLVD E OF US1/FEDERAL	25,500
NE 15 TH AVE TO LAS OLAS	12,000

Source: FDOT

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SPACE HIGHLIGHTS

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OFFICES*

(3) Executive Offices @ 10' X 21' – Window View

Executive Office @ 10' X 21' – Window View

Executive Office @ 8' X 12'

Executive Office @ 8' X 8'

Executive Office @ 14' X 14'

Executive Office @ 11' X 12' – Pass Through

Executive Office @ 12' X 13' – Currently Used As Storage

Partner @ 20' X 17' – Window View

Partner @ 20' X 14' – Window View



CONFERENCE ROOMS*

24' X 14' - Window View

18' X 24'



OTHER*

Break Room @ 24' X 16' – (2) Refrigerators, Dishwasher, Eat-In

Classroom @ 34' X 24'

Server Room

Storage Closets

Large Workstation Area with (7) Large Cubicles

*Sizes are approximate

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BUILDING PHOTOS

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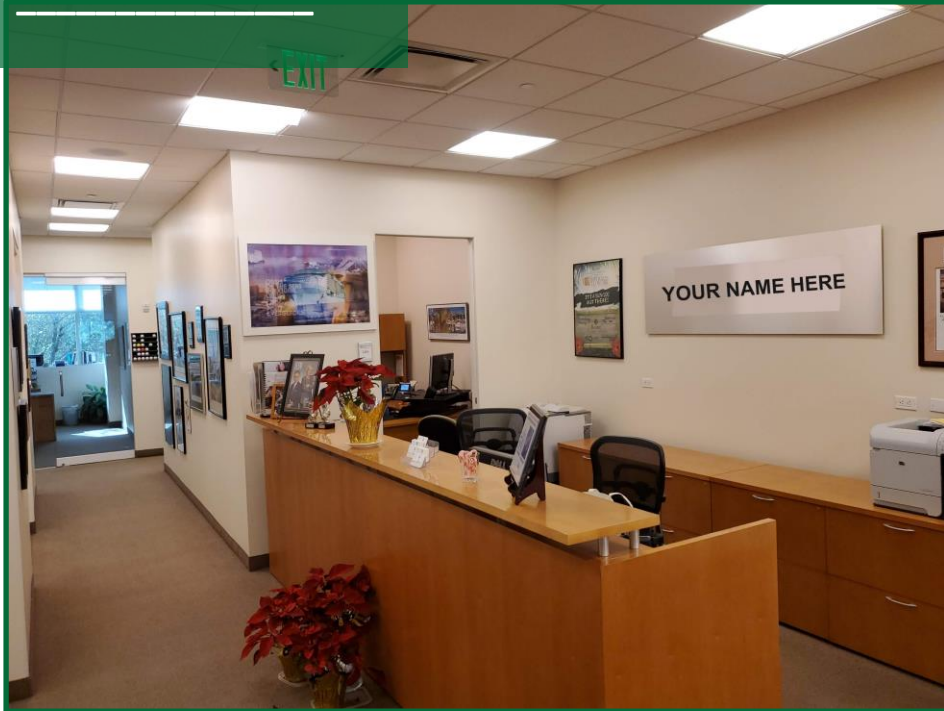
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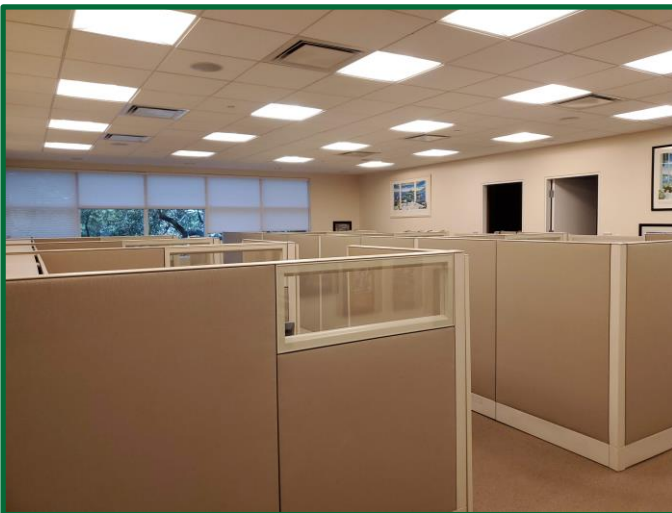
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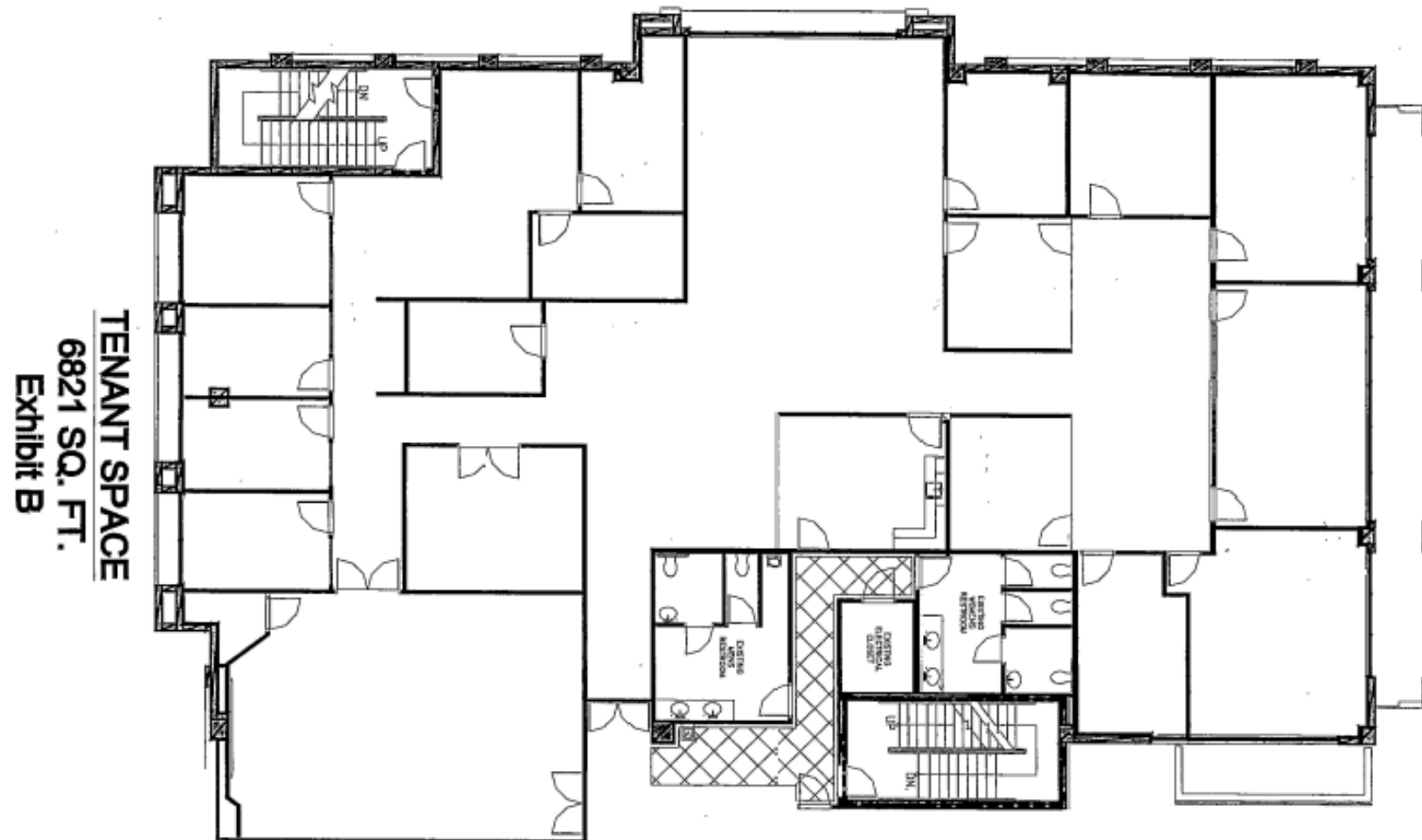
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FLOOR PLAN

FOR SUBLEASE

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TENANT SPACE
6821 SQ. FT.
Exhibit B

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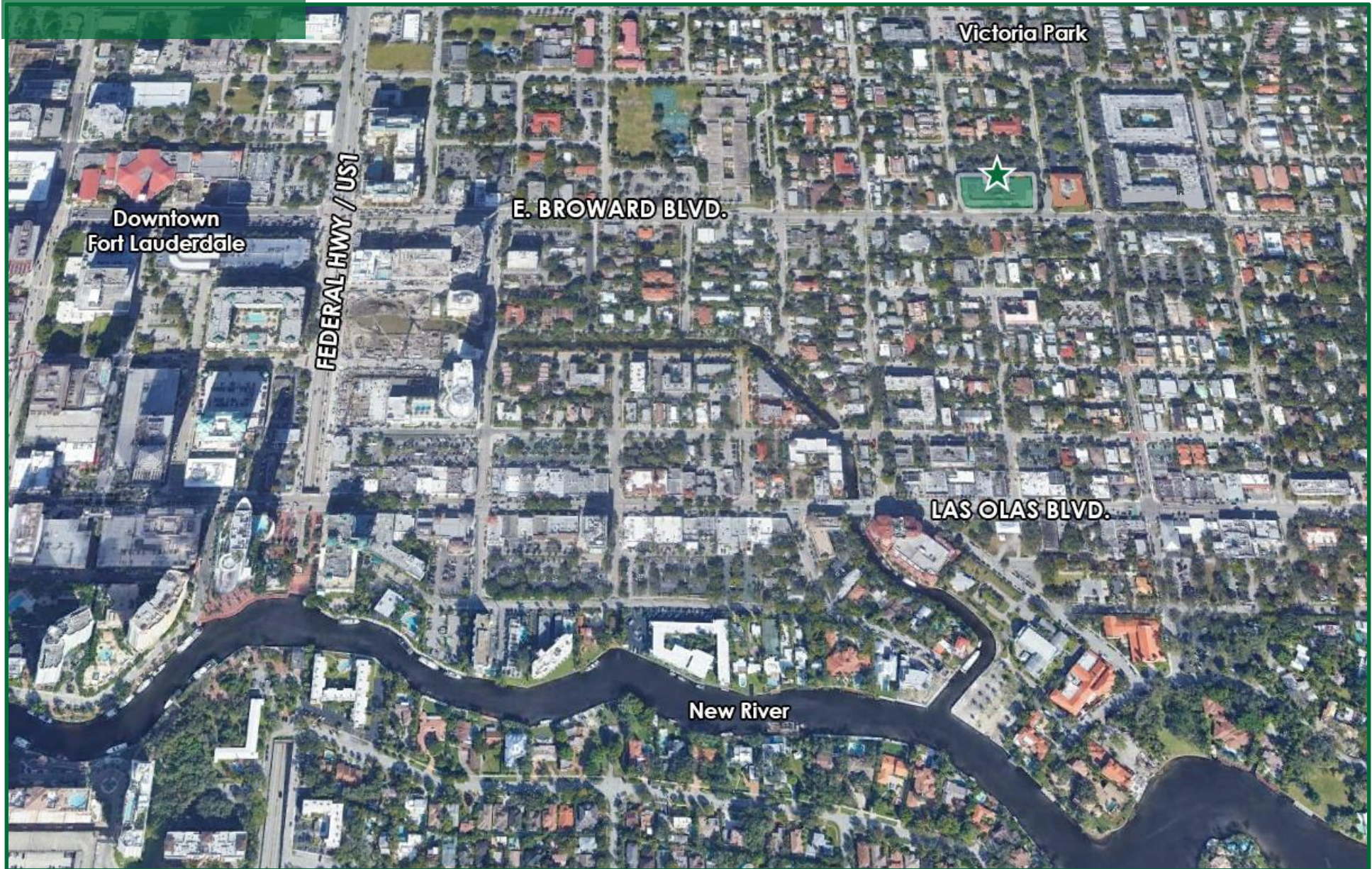
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The
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COMMERCIAL REAL ESTATE



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**ALL PROPERTY SHOWINGS ARE BY APPOINTMENT ONLY.
PLEASE CONTACT YOUR ROTELLA GROUP AGENT FOR MORE DETAILS.**

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COMMERCIAL REAL ESTATE



Market Profile

1301 E Broward Blvd, Fort Lauderdale, Florida, 33301
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 26.12294
Longitude: -80.12976

	1 mile	2 miles	3 miles
Population Summary			
2000 Total Population	16,046	60,581	113,909
2010 Total Population	18,900	60,699	110,304
2021 Total Population	26,523	72,724	124,900
2021 Group Quarters	1,264	2,712	3,328
2026 Total Population	33,253	83,866	138,187
2021-2026 Annual Rate	4.63%	2.89%	2.04%
2021 Total Daytime Population	48,926	109,055	160,172
Workers	38,994	77,510	103,329
Residents	9,932	31,545	56,843
Household Summary			
2000 Households	8,134	28,610	50,461
2000 Average Household Size	1.73	1.99	2.16
2010 Households	10,079	30,401	51,861
2010 Average Household Size	1.74	1.91	2.06
2021 Households	14,258	36,757	59,219
2021 Average Household Size	1.77	1.90	2.05
2026 Households	18,044	42,546	65,718
2026 Average Household Size	1.77	1.91	2.05
2021-2026 Annual Rate	4.82%	2.97%	2.10%
2010 Families	3,276	11,417	21,566
2010 Average Family Size	2.59	2.80	2.97
2021 Families	4,353	13,162	23,624
2021 Average Family Size	2.64	2.82	2.99
2026 Families	5,382	14,997	25,835
2026 Average Family Size	2.65	2.83	2.99
2021-2026 Annual Rate	4.34%	2.64%	1.81%
Housing Unit Summary			
2000 Housing Units	9,379	33,512	58,295
Owner Occupied Housing Units	37.3%	37.1%	42.3%
Renter Occupied Housing Units	49.4%	48.2%	44.3%
Vacant Housing Units	13.3%	14.6%	13.4%
2010 Housing Units	12,368	38,133	64,114
Owner Occupied Housing Units	35.1%	34.5%	38.0%
Renter Occupied Housing Units	46.4%	45.2%	42.9%
Vacant Housing Units	18.5%	20.3%	19.1%
2021 Housing Units	18,118	45,905	72,513
Owner Occupied Housing Units	23.9%	28.2%	32.5%
Renter Occupied Housing Units	54.8%	51.9%	49.2%
Vacant Housing Units	21.3%	19.9%	18.3%
2026 Housing Units	21,778	51,542	78,804
Owner Occupied Housing Units	20.9%	26.6%	31.6%
Renter Occupied Housing Units	61.9%	55.9%	51.8%
Vacant Housing Units	17.1%	17.5%	16.6%
Median Household Income			
2021	\$88,473	\$67,694	\$62,613
2026	\$101,710	\$78,820	\$73,384
Median Home Value			
2021	\$604,274	\$487,112	\$442,096
2026	\$661,113	\$519,973	\$472,392
Per Capita Income			
2021	\$72,427	\$56,041	\$49,418
2026	\$81,977	\$63,984	\$56,547
Median Age			
2010	40.2	41.3	41.6
2021	40.7	42.8	43.6
2026	40.4	42.5	43.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

December 23, 2021



Market Profile

1301 E Broward Blvd, Fort Lauderdale, Florida, 33301
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 26.12294
Longitude: -80.12976

	1 mile	2 miles	3 miles
2021 Households by Income			
Household Income Base	14,258	36,757	59,219
<\$15,000	10.3%	12.0%	12.5%
\$15,000 - \$24,999	5.2%	7.2%	7.9%
\$25,000 - \$34,999	4.7%	7.4%	8.3%
\$35,000 - \$49,999	9.7%	11.5%	12.1%
\$50,000 - \$74,999	13.5%	15.3%	15.6%
\$75,000 - \$99,999	11.1%	10.6%	10.7%
\$100,000 - \$149,999	17.3%	14.0%	13.1%
\$150,000 - \$199,999	9.7%	7.8%	6.9%
\$200,000+	18.5%	14.2%	13.0%
Average Household Income	\$132,104	\$110,257	\$103,666
2026 Households by Income			
Household Income Base	18,044	42,546	65,718
<\$15,000	7.8%	9.5%	10.1%
\$15,000 - \$24,999	3.9%	5.8%	6.4%
\$25,000 - \$34,999	3.9%	6.4%	7.2%
\$35,000 - \$49,999	8.8%	10.8%	11.4%
\$50,000 - \$74,999	13.6%	15.6%	15.6%
\$75,000 - \$99,999	11.1%	10.9%	11.0%
\$100,000 - \$149,999	18.9%	15.6%	14.9%
\$150,000 - \$199,999	12.0%	9.8%	8.8%
\$200,000+	20.1%	15.8%	14.5%
Average Household Income	\$148,604	\$125,561	\$118,362
2021 Owner Occupied Housing Units by Value			
Total	4,331	12,932	23,567
<\$50,000	0.2%	0.2%	0.4%
\$50,000 - \$99,999	0.2%	0.2%	0.7%
\$100,000 - \$149,999	0.2%	0.7%	1.6%
\$150,000 - \$199,999	1.3%	2.8%	5.3%
\$200,000 - \$249,999	2.2%	4.5%	7.0%
\$250,000 - \$299,999	3.0%	6.8%	8.9%
\$300,000 - \$399,999	15.9%	21.9%	19.9%
\$400,000 - \$499,999	15.9%	14.7%	14.7%
\$500,000 - \$749,999	26.9%	18.9%	19.3%
\$750,000 - \$999,999	11.9%	10.3%	8.3%
\$1,000,000 - \$1,499,999	9.6%	8.9%	6.4%
\$1,500,000 - \$1,999,999	3.6%	3.0%	2.3%
\$2,000,000 +	9.2%	7.1%	5.2%
Average Home Value	\$805,899	\$708,452	\$617,837
2026 Owner Occupied Housing Units by Value			
Total	4,562	13,724	24,878
<\$50,000	0.0%	0.0%	0.1%
\$50,000 - \$99,999	0.0%	0.0%	0.1%
\$100,000 - \$149,999	0.0%	0.2%	0.6%
\$150,000 - \$199,999	0.5%	1.4%	2.8%
\$200,000 - \$249,999	1.4%	3.1%	5.5%
\$250,000 - \$299,999	2.5%	5.8%	8.3%
\$300,000 - \$399,999	14.8%	22.8%	20.9%
\$400,000 - \$499,999	13.7%	15.0%	16.2%
\$500,000 - \$749,999	26.5%	20.1%	22.2%
\$750,000 - \$999,999	17.0%	10.1%	8.5%
\$1,000,000 - \$1,499,999	10.1%	9.8%	6.8%
\$1,500,000 - \$1,999,999	3.7%	3.5%	2.5%
\$2,000,000 +	9.7%	8.1%	5.6%
Average Home Value	\$849,123	\$753,501	\$653,861

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

December 23, 2021



Market Profile

1301 E Broward Blvd, Fort Lauderdale, Florida, 33301
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 26.12294
Longitude: -80.12976

	1 mile	2 miles	3 miles
2010 Population by Age			
Total	18,901	60,697	110,305
0 - 4	3.4%	4.7%	5.2%
5 - 9	2.4%	3.7%	4.4%
10 - 14	2.2%	3.5%	4.2%
15 - 24	10.1%	10.7%	11.0%
25 - 34	23.4%	18.0%	15.8%
35 - 44	16.3%	15.2%	14.9%
45 - 54	16.3%	17.2%	17.5%
55 - 64	14.1%	13.9%	13.9%
65 - 74	7.2%	7.5%	7.5%
75 - 84	3.4%	3.9%	4.1%
85 +	1.3%	1.6%	1.7%
18 +	90.5%	85.8%	83.5%
2021 Population by Age			
Total	26,523	72,725	124,899
0 - 4	3.1%	4.2%	4.5%
5 - 9	2.7%	3.7%	4.3%
10 - 14	2.5%	3.5%	4.1%
15 - 24	8.6%	9.3%	9.6%
25 - 34	22.3%	17.3%	15.5%
35 - 44	16.9%	14.9%	13.8%
45 - 54	13.1%	13.7%	13.9%
55 - 64	13.8%	15.1%	15.3%
65 - 74	10.6%	11.4%	11.6%
75 - 84	4.8%	5.1%	5.3%
85 +	1.5%	1.9%	2.0%
18 +	90.3%	86.6%	84.7%
2026 Population by Age			
Total	33,252	83,865	138,187
0 - 4	3.3%	4.4%	4.7%
5 - 9	2.6%	3.7%	4.2%
10 - 14	2.4%	3.3%	3.9%
15 - 24	9.1%	9.7%	9.9%
25 - 34	22.6%	17.5%	15.6%
35 - 44	17.2%	15.1%	14.1%
45 - 54	12.2%	12.5%	12.6%
55 - 64	12.2%	13.5%	14.0%
65 - 74	10.7%	12.0%	12.3%
75 - 84	6.0%	6.3%	6.5%
85 +	1.7%	2.0%	2.1%
18 +	90.3%	86.6%	84.9%
2010 Population by Sex			
Males	10,869	33,734	60,680
Females	8,031	26,965	49,624
2021 Population by Sex			
Males	14,619	39,567	67,497
Females	11,903	33,156	57,403
2026 Population by Sex			
Males	17,898	44,755	73,478
Females	15,354	39,111	64,709

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

December 23, 2021



Market Profile

1301 E Broward Blvd, Fort Lauderdale, Florida, 33301
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 26.12294
Longitude: -80.12976

	1 mile	2 miles	3 miles
2010 Population by Race/Ethnicity			
Total	18,899	60,699	110,303
White Alone	83.6%	68.5%	62.1%
Black Alone	10.5%	25.3%	31.7%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	1.7%	1.6%	1.5%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.1%	2.2%	2.3%
Two or More Races	1.8%	2.0%	2.1%
Hispanic Origin	12.1%	11.3%	12.0%
Diversity Index	44.1	57.3	61.7
2021 Population by Race/Ethnicity			
Total	26,523	72,724	124,900
White Alone	75.0%	63.0%	57.5%
Black Alone	15.8%	28.3%	34.0%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.4%	2.3%	2.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.7%	3.3%	3.3%
Two or More Races	2.7%	2.7%	2.7%
Hispanic Origin	19.7%	17.5%	17.6%
Diversity Index	59.9	66.1	68.3
2026 Population by Race/Ethnicity			
Total	33,253	83,865	138,187
White Alone	71.0%	59.9%	55.3%
Black Alone	18.2%	30.2%	35.2%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.8%	2.6%	2.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.5%	3.9%	3.9%
Two or More Races	3.0%	2.9%	2.9%
Hispanic Origin	23.9%	20.9%	21.0%
Diversity Index	65.8	69.8	71.3
2010 Population by Relationship and Household Type			
Total	18,900	60,699	110,304
In Households	93.0%	95.6%	97.0%
In Family Households	46.1%	54.8%	60.6%
Householder	17.6%	18.9%	19.6%
Spouse	13.6%	12.1%	11.9%
Child	11.7%	17.9%	21.8%
Other relative	2.0%	3.8%	4.8%
Nonrelative	1.1%	2.1%	2.5%
In Nonfamily Households	46.9%	40.8%	36.5%
In Group Quarters	7.0%	4.4%	3.0%
Institutionalized Population	6.6%	2.5%	1.6%
Noninstitutionalized Population	0.4%	1.9%	1.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

December 23, 2021



Market Profile

1301 E Broward Blvd, Fort Lauderdale, Florida, 33301
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 26.12294
Longitude: -80.12976

	1 mile	2 miles	3 miles
2021 Population 25+ by Educational Attainment			
Total	22,041	57,681	96,793
Less than 9th Grade	1.4%	2.8%	4.1%
9th - 12th Grade, No Diploma	2.3%	5.1%	6.3%
High School Graduate	10.2%	15.7%	18.3%
GED/Alternative Credential	1.9%	2.2%	2.8%
Some College, No Degree	15.4%	16.2%	16.7%
Associate Degree	8.8%	8.7%	8.5%
Bachelor's Degree	34.7%	29.3%	26.1%
Graduate/Professional Degree	25.2%	20.0%	17.2%
2021 Population 15+ by Marital Status			
Total	24,323	64,456	108,777
Never Married	43.1%	44.2%	44.1%
Married	38.7%	36.2%	36.2%
Widowed	3.3%	4.5%	5.3%
Divorced	14.8%	15.0%	14.4%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	16,588	42,930	71,873
Population 16+ Employed	96.7%	95.2%	94.7%
Population 16+ Unemployment rate	3.3%	4.8%	5.3%
Population 16-24 Employed	5.8%	7.9%	8.5%
Population 16-24 Unemployment rate	1.1%	5.2%	6.4%
Population 25-54 Employed	70.5%	66.2%	64.1%
Population 25-54 Unemployment rate	2.9%	4.5%	5.3%
Population 55-64 Employed	15.2%	17.6%	18.5%
Population 55-64 Unemployment rate	7.7%	6.4%	5.9%
Population 65+ Employed	8.5%	8.3%	9.0%
Population 65+ Unemployment rate	0.1%	2.7%	2.5%
2021 Employed Population 16+ by Industry			
Total	16,041	40,890	68,077
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	4.1%	5.2%	6.2%
Manufacturing	4.6%	4.4%	4.5%
Wholesale Trade	2.6%	2.9%	3.1%
Retail Trade	10.3%	11.6%	11.2%
Transportation/Utilities	5.2%	5.8%	6.2%
Information	2.6%	2.2%	2.1%
Finance/Insurance/Real Estate	13.3%	10.6%	9.7%
Services	53.0%	52.8%	52.5%
Public Administration	4.3%	4.4%	4.4%
2021 Employed Population 16+ by Occupation			
Total	16,039	40,892	68,078
White Collar	81.1%	72.2%	67.1%
Management/Business/Financial	34.3%	27.8%	24.0%
Professional	26.8%	23.7%	22.8%
Sales	13.4%	12.5%	11.8%
Administrative Support	6.6%	8.2%	8.5%
Services	11.0%	15.0%	16.9%
Blue Collar	8.0%	12.7%	16.0%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	1.6%	3.5%	4.4%
Installation/Maintenance/Repair	0.7%	1.4%	2.1%
Production	0.9%	1.9%	2.4%
Transportation/Material Moving	4.6%	5.9%	7.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

December 23, 2021



Market Profile

1301 E Broward Blvd, Fort Lauderdale, Florida, 33301
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 26.12294
Longitude: -80.12976

	1 mile	2 miles	3 miles
2010 Households by Type			
Total	10,080	30,401	51,861
Households with 1 Person	50.4%	46.4%	42.6%
Households with 2+ People	49.6%	53.6%	57.4%
Family Households	32.5%	37.6%	41.6%
Husband-wife Families	25.0%	24.2%	25.3%
With Related Children	6.9%	7.4%	8.6%
Other Family (No Spouse Present)	7.5%	13.4%	16.3%
Other Family with Male Householder	2.7%	3.9%	4.6%
With Related Children	1.1%	1.7%	2.1%
Other Family with Female Householder	4.9%	9.5%	11.7%
With Related Children	2.6%	6.2%	7.6%
Nonfamily Households	17.1%	16.1%	15.8%
All Households with Children	10.9%	15.6%	18.7%
Multigenerational Households	0.6%	1.7%	2.9%
Unmarried Partner Households	10.6%	11.2%	11.5%
Male-female	7.1%	7.3%	7.0%
Same-sex	3.5%	3.9%	4.5%
2010 Households by Size			
Total	10,081	30,400	51,862
1 Person Household	50.4%	46.4%	42.6%
2 Person Household	35.8%	33.9%	33.3%
3 Person Household	7.8%	9.8%	11.0%
4 Person Household	4.1%	5.8%	7.0%
5 Person Household	1.4%	2.5%	3.4%
6 Person Household	0.3%	0.9%	1.5%
7 + Person Household	0.2%	0.7%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	10,079	30,401	51,861
Owner Occupied	43.1%	43.3%	46.9%
Owned with a Mortgage/Loan	30.1%	29.0%	31.9%
Owned Free and Clear	13.0%	14.2%	15.1%
Renter Occupied	56.9%	56.7%	53.1%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	79	76	78
Percent of Income for Mortgage	28.7%	30.2%	29.6%
Wealth Index	117	105	103
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	12,368	38,133	64,114
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	18,900	60,699	110,304
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

December 23, 2021



Market Profile

1301 E Broward Blvd, Fort Lauderdale, Florida, 33301
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	1 mile	2 miles	3 miles
Top 3 Tapestry Segments			
1.	Metro Renters (3B)	Emerald City (8B)	Emerald City (8B)
2.	Laptops and Lattes (3A)	Metro Renters (3B)	City Commons (11E)
3.	Trendsetters (3C)	Golden Years (9B)	Golden Years (9B)
2021 Consumer Spending			
Apparel & Services: Total \$	\$44,884,551	\$96,826,059	\$146,071,943
Average Spent	\$3,148.03	\$2,634.22	\$2,466.64
Spending Potential Index	148	124	116
Education: Total \$	\$39,393,935	\$82,181,144	\$121,583,542
Average Spent	\$2,762.94	\$2,235.80	\$2,053.12
Spending Potential Index	160	130	119
Entertainment/Recreation: Total \$	\$62,471,860	\$137,233,698	\$209,900,487
Average Spent	\$4,381.53	\$3,733.54	\$3,544.48
Spending Potential Index	136	116	110
Food at Home: Total \$	\$108,409,486	\$239,077,991	\$364,337,488
Average Spent	\$7,603.41	\$6,504.28	\$6,152.37
Spending Potential Index	140	119	113
Food Away from Home: Total \$	\$80,955,573	\$172,730,571	\$259,846,719
Average Spent	\$5,677.91	\$4,699.26	\$4,387.89
Spending Potential Index	150	124	116
Health Care: Total \$	\$109,411,831	\$252,489,532	\$394,680,471
Average Spent	\$7,673.72	\$6,869.16	\$6,664.76
Spending Potential Index	123	110	107
HH Furnishings & Equipment: Total \$	\$43,383,416	\$95,760,824	\$146,822,016
Average Spent	\$3,042.74	\$2,605.24	\$2,479.31
Spending Potential Index	135	116	110
Personal Care Products & Services: Total \$	\$18,279,603	\$40,048,668	\$60,977,239
Average Spent	\$1,282.06	\$1,089.55	\$1,029.69
Spending Potential Index	143	121	115
Shelter: Total \$	\$441,288,684	\$931,885,311	\$1,395,844,597
Average Spent	\$30,950.25	\$25,352.59	\$23,570.89
Spending Potential Index	154	126	117
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$41,610,571	\$95,153,078	\$149,009,970
Average Spent	\$2,918.40	\$2,588.71	\$2,516.25
Spending Potential Index	122	108	105
Travel: Total \$	\$50,538,149	\$108,372,915	\$164,653,128
Average Spent	\$3,544.55	\$2,948.36	\$2,780.41
Spending Potential Index	140	117	110
Vehicle Maintenance & Repairs: Total \$	\$20,285,297	\$46,575,945	\$72,350,391
Average Spent	\$1,422.73	\$1,267.13	\$1,221.74
Spending Potential Index	128	114	110

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

December 23, 2021



Business Summary

1301 E Broward Blvd, Fort Lauderdale, Florida, 33301
Rings: 1, 2, 3 mile radii

Prepared by Esri
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Data for all businesses in area				1 mile		2 miles		3 miles				
Total Businesses:				4,480		10,249		13,700				
Total Employees:				50,336		99,107		129,053				
Total Residential Population:				26,523		72,724		124,900				
Employee/Residential Population Ratio (per 100 Residents)				190		136		103				
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	27	0.6%	412	0.8%	84	0.8%	665	0.7%	133	1.0%	881	0.7%
Construction	135	3.0%	1,492	3.0%	347	3.4%	3,188	3.2%	534	3.9%	4,448	3.4%
Manufacturing	69	1.5%	907	1.8%	168	1.6%	1,676	1.7%	281	2.1%	3,183	2.5%
Transportation	82	1.8%	589	1.2%	262	2.6%	1,667	1.7%	433	3.2%	3,182	2.5%
Communication	29	0.6%	339	0.7%	66	0.6%	560	0.6%	84	0.6%	651	0.5%
Utility	5	0.1%	35	0.1%	9	0.1%	58	0.1%	16	0.1%	151	0.1%
Wholesale Trade	57	1.3%	9,648	19.2%	174	1.7%	11,197	11.3%	300	2.2%	12,383	9.6%
Retail Trade Summary	548	12.2%	5,724	11.4%	1,749	17.1%	17,149	17.3%	2,472	18.0%	23,479	18.2%
Home Improvement	16	0.4%	66	0.1%	58	0.6%	434	0.4%	91	0.7%	744	0.6%
General Merchandise Stores	16	0.4%	42	0.1%	49	0.5%	692	0.7%	74	0.5%	1,134	0.9%
Food Stores	46	1.0%	413	0.8%	138	1.3%	1,467	1.5%	203	1.5%	2,161	1.7%
Auto Dealers, Gas Stations, Auto Aftermarket	89	2.0%	1,131	2.2%	367	3.6%	3,522	3.6%	548	4.0%	5,100	4.0%
Apparel & Accessory Stores	43	1.0%	169	0.3%	143	1.4%	958	1.0%	170	1.2%	1,058	0.8%
Furniture & Home Furnishings	23	0.5%	568	1.1%	90	0.9%	1,164	1.2%	141	1.0%	1,490	1.2%
Eating & Drinking Places	190	4.2%	2,598	5.2%	505	4.9%	6,894	7.0%	679	5.0%	8,996	7.0%
Miscellaneous Retail	126	2.8%	737	1.5%	398	3.9%	2,018	2.0%	566	4.1%	2,796	2.2%
Finance, Insurance, Real Estate Summary	637	14.2%	9,064	18.0%	1,273	12.4%	13,452	13.6%	1,578	11.5%	15,771	12.2%
Banks, Savings & Lending Institutions	84	1.9%	4,516	9.0%	170	1.7%	5,468	5.5%	206	1.5%	5,650	4.4%
Securities Brokers	126	2.8%	1,268	2.5%	210	2.0%	1,685	1.7%	245	1.8%	1,835	1.4%
Insurance Carriers & Agents	61	1.4%	517	1.0%	127	1.2%	1,095	1.1%	162	1.2%	1,902	1.5%
Real Estate, Holding, Other Investment Offices	365	8.1%	2,764	5.5%	766	7.5%	5,204	5.3%	966	7.1%	6,384	4.9%
Services Summary	1,783	39.8%	17,878	35.5%	3,957	38.6%	42,358	42.7%	5,180	37.8%	56,008	43.4%
Hotels & Lodging	17	0.4%	402	0.8%	114	1.1%	3,951	4.0%	154	1.1%	5,236	4.1%
Automotive Services	31	0.7%	121	0.2%	195	1.9%	962	1.0%	302	2.2%	1,732	1.3%
Motion Pictures & Amusements	103	2.3%	1,063	2.1%	266	2.6%	2,165	2.2%	350	2.6%	2,772	2.1%
Health Services	137	3.1%	1,183	2.4%	394	3.8%	6,509	6.6%	519	3.8%	7,505	5.8%
Legal Services	591	13.2%	6,274	12.5%	922	9.0%	8,303	8.4%	984	7.2%	8,553	6.6%
Education Institutions & Libraries	42	0.9%	1,209	2.4%	93	0.9%	2,807	2.8%	134	1.0%	5,043	3.9%
Other Services	863	19.3%	7,627	15.2%	1,973	19.3%	17,660	17.8%	2,736	20.0%	25,166	19.5%
Government	158	3.5%	4,088	8.1%	216	2.1%	6,694	6.8%	263	1.9%	8,295	6.4%
Unclassified Establishments	949	21.2%	159	0.3%	1,945	19.0%	443	0.4%	2,425	17.7%	623	0.5%
Totals	4,480	100.0%	50,336	100.0%	10,249	100.0%	99,107	100.0%	13,700	100.0%	129,053	100.0%

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

December 23, 2021



Business Summary

1301 E Broward Blvd, Fort Lauderdale, Florida, 33301
Rings: 1, 2, 3 mile radii

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	5	0.1%	16	0.0%	16	0.2%	46	0.0%	19	0.1%	54	0.0%
Mining	2	0.0%	6	0.0%	5	0.0%	17	0.0%	7	0.1%	25	0.0%
Utilities	3	0.1%	29	0.1%	4	0.0%	35	0.0%	9	0.1%	100	0.1%
Construction	159	3.5%	1,741	3.5%	389	3.8%	3,544	3.6%	591	4.3%	4,917	3.8%
Manufacturing	55	1.2%	635	1.3%	155	1.5%	1,400	1.4%	272	2.0%	2,957	2.3%
Wholesale Trade	55	1.2%	9,634	19.1%	169	1.6%	11,170	11.3%	292	2.1%	12,324	9.5%
Retail Trade	345	7.7%	3,054	6.1%	1,203	11.7%	9,960	10.0%	1,731	12.6%	14,045	10.9%
Motor Vehicle & Parts Dealers	84	1.9%	1,108	2.2%	349	3.4%	3,445	3.5%	515	3.8%	4,967	3.8%
Furniture & Home Furnishings Stores	11	0.2%	48	0.1%	48	0.5%	306	0.3%	79	0.6%	535	0.4%
Electronics & Appliance Stores	11	0.2%	514	1.0%	40	0.4%	828	0.8%	55	0.4%	939	0.7%
Bldg Material & Garden Equipment & Supplies Dealers	16	0.4%	66	0.1%	58	0.6%	434	0.4%	91	0.7%	744	0.6%
Food & Beverage Stores	34	0.8%	344	0.7%	113	1.1%	1,287	1.3%	168	1.2%	1,874	1.5%
Health & Personal Care Stores	28	0.6%	317	0.6%	84	0.8%	733	0.7%	119	0.9%	987	0.8%
Gasoline Stations	5	0.1%	23	0.0%	18	0.2%	77	0.1%	33	0.2%	134	0.1%
Clothing & Clothing Accessories Stores	50	1.1%	206	0.4%	173	1.7%	1,112	1.1%	204	1.5%	1,233	1.0%
Sport Goods, Hobby, Book, & Music Stores	12	0.3%	54	0.1%	63	0.6%	327	0.3%	83	0.6%	452	0.4%
General Merchandise Stores	16	0.4%	42	0.1%	49	0.5%	692	0.7%	74	0.5%	1,134	0.9%
Miscellaneous Store Retailers	66	1.5%	288	0.6%	175	1.7%	659	0.7%	261	1.9%	937	0.7%
Nonstore Retailers	13	0.3%	43	0.1%	33	0.3%	58	0.1%	49	0.4%	107	0.1%
Transportation & Warehousing	52	1.2%	462	0.9%	177	1.7%	1,292	1.3%	293	2.1%	2,354	1.8%
Information	102	2.3%	1,972	3.9%	196	1.9%	2,715	2.7%	243	1.8%	3,009	2.3%
Finance & Insurance	278	6.2%	6,323	12.6%	521	5.1%	8,312	8.4%	630	4.6%	9,467	7.3%
Central Bank/Credit Intermediation & Related Activities	80	1.8%	4,462	8.9%	167	1.6%	5,423	5.5%	204	1.5%	5,610	4.3%
Securities, Commodity Contracts & Other Financial	135	3.0%	1,337	2.7%	226	2.2%	1,786	1.8%	263	1.9%	1,948	1.5%
Insurance Carriers & Related Activities; Funds, Trusts &	62	1.4%	523	1.0%	128	1.2%	1,102	1.1%	163	1.2%	1,909	1.5%
Real Estate, Rental & Leasing	302	6.7%	2,383	4.7%	685	6.7%	4,743	4.8%	916	6.7%	6,078	4.7%
Professional, Scientific & Tech Services	993	22.2%	10,579	21.0%	1,761	17.2%	14,936	15.1%	2,112	15.4%	19,605	15.2%
Legal Services	625	14.0%	6,461	12.8%	974	9.5%	8,577	8.7%	1,045	7.6%	8,871	6.9%
Management of Companies & Enterprises	48	1.1%	168	0.3%	98	1.0%	312	0.3%	119	0.9%	418	0.3%
Administrative & Support & Waste Management & Remediation	175	3.9%	984	2.0%	388	3.8%	2,355	2.4%	526	3.8%	3,140	2.4%
Educational Services	57	1.3%	616	1.2%	154	1.5%	2,364	2.4%	205	1.5%	4,588	3.6%
Health Care & Social Assistance	171	3.8%	1,509	3.0%	499	4.9%	10,987	11.1%	684	5.0%	12,652	9.8%
Arts, Entertainment & Recreation	91	2.0%	1,028	2.0%	223	2.2%	1,952	2.0%	318	2.3%	2,684	2.1%
Accommodation & Food Services	213	4.8%	3,033	6.0%	639	6.2%	11,016	11.1%	859	6.3%	14,472	11.2%
Accommodation	17	0.4%	402	0.8%	114	1.1%	3,951	4.0%	154	1.1%	5,236	4.1%
Food Services & Drinking Places	196	4.4%	2,630	5.2%	525	5.1%	7,065	7.1%	704	5.1%	9,236	7.2%
Other Services (except Public Administration)	265	5.9%	1,892	3.8%	806	7.9%	4,788	4.8%	1,187	8.7%	7,195	5.6%
Automotive Repair & Maintenance	17	0.4%	58	0.1%	136	1.3%	696	0.7%	202	1.5%	1,173	0.9%
Public Administration	159	3.5%	4,116	8.2%	217	2.1%	6,724	6.8%	263	1.9%	8,350	6.5%
Unclassified Establishments	948	21.2%	156	0.3%	1,944	19.0%	439	0.4%	2,424	17.7%	619	0.5%
Total	4,480	100.0%	50,336	100.0%	10,249	100.0%	99,107	100.0%	13,700	100.0%	129,053	100.0%

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